

ERIC EITNIEAR

EXPERIENCED GRAPHIC DESIGNER / UI-UX DESIGNER / WEB DESIGN & DEVELOPER

email: eric@ericeitniear.com | cell: (419) 779-0516 | website: ericeitniear.com

address: 1760 Eaglecrest Road, Perrysburg, OH 43551

EXPERIENCE

The University of Toledo - Toledo, OH

Coordinator Web Design & Development, Oct 2008 - Present

Developed solutions that unite clients' objectives with creative designs, and interactive best practices that resulted in websites, emails, apps, and more that are accessible, scalable, sustainable, embraced by users, and effective for clients.

Principal Duties & Responsibilities:

- Management of the creative product – taking the leadership role in the look, feel, graphics, navigation, layout, and style of Web sites, web-based applications and other multimedia applications.
- Create websites using HTML and CSS markup, integration of third party applications, social media tools and other techniques in order to create efficient and effective products that are responsive and mobile friendly.
- Create web/LED display animations using Flash and/or After Effects.
- Work closely with university clients to understand their web and multimedia needs and develop creative solutions that meet the project objectives.
- Collaborate with the Web Project Specialist, Director of Web Development, Database Manager, Manager of Technology Support and Software Engineering to maintain the appropriate information architecture for Web sites, CD & DVD's and web applications and insure integrity of the user interface.
- Continually keep abreast of industry techniques and best practices in order to stay current on emerging and advanced technologies.
- Provide project managers and university clients with time estimates in order to plan projects.
- Provide maintenance support for applications and Web sites on a routine basis.

Martini Creative - Bowling Green, OH

Graphic Designer, June 2007 - Oct 2008

Helped realize the client's vision through powerful art and design. Projects included various print materials such as calendars, post-cards, pamphlets, and stationery sets. Was a vital contributor to various corporate identity and logo projects. Designed and developed client websites progressing from art concepts to developing the front end interface. Was able to increase my knowledge of HTML and CSS while learning to understand various Javascript and jQuery functions.

EDUCATION

Bowling Green State University

BFA Graphic Design, 2002-2007

Magna Cum Laude - 3.78

Northwest State Community College

AAB Computer Programming, 2000-2002

Magna Cum Laude - 3.75

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash
HTML, CSS, Responsive/Mobile Design, Microsoft Office

AWARDS

Advertising Club of Toledo 2012
Silver ADDY

Advertising Club of Toledo 2011
Gold ADDY, Silver ADDY

Advertising Club of Toledo 2010
Bronze ADDY (2)

CASE District V 2009
Silver Award

Crystal Awards 2009
Crystal Award of Excellence (2)
Merit Award of Achievement

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EXPERIENCE CONTINUED

Espresso Car Wash - Maumee, OH

Manager, July 2002 - Sept 2008

Responsible for the daily operations and profitability of the car wash facility. Managed people both directly and indirectly and through supervisors. Managed inventory and handled customer complaints as deemed appropriate by the General Manager. Assisted in staffing and training for the car wash facility. Handled scheduling for all car wash personnel. Contributed to building an enjoyable team environment. Assisted the General Manager as needed. Performed maintenance of entire car wash including cleaning the car wash; car wash building maintenance, and vacuum upkeep; ordering replacement parts; equipment repair and emergency repair.

EE Creative Services

Owner, 2000 - Present

Provide freelance graphic design and marketing services. Projects have included but are not limited to: postcards, letterheads, logos, folder and brochure designs, newspaper advertisements, web design and development, photo retouching, door hangers, business cards, book covers and more.

ACTIVITIES

- 2014**
 - Rosenfeld Media UX Summit at BGSU
 - OFFF Conference in Cincinnati, OH
 - uHeart Digital Media Conference at UT
- 2013**
 - Webucator HTML5 Training
 - Crissman Teaching Grant - Taught Adobe Photoshop to high school freshmen
- 2012**
 - edUi Conference in Richmond, VA
 - Presented at OHECC Conference in Toledo, OH
 - Aquent Summer of Learning HTML5, CSS3, Hi-Res Displays & Responsive Layout
- 2011**
 - Presented at NMC Conference in Madison, WI
- 2010**
 - EduWeb Conference in Chicago, IL

Attended graphic design lectures by:

- Debbie Millman - AIGA Executive President
- Matt Park - Nike
- Rick Valicenti - Founder of Thirst
- Louise Sandhaus - Professor at CalArts

REFERENCES

Available upon request.